

# Fayetteville Youth Baseball



## Sherman Lollar League

Dear Supporter,

Fayetteville Youth Baseball, Inc. would like to invite you to support our youth baseball program. Team sponsorships make possible the participation of over 1,000 area youth in Fayetteville's summer recreational baseball league. Your support allows this program to provide safe, modern equipment for each team; provide trained and paid officials for all games; and provide team uniforms.

Many sponsors receiving this letter are long standing supporters of Fayetteville Youth Baseball – true “friends” of the program. Making up nearly half the total sponsorship, Friends of Fayetteville Youth Baseball are the core of the success of the program. On behalf of the Board of Directors and all volunteers, Thank You for your past and continued support.

I have enclosed an invoice for your sponsorship for the Summer 2009 season. If you would like to sponsor a team this year, please return the invoice with a check for the indicated amount by February 19th. Teams will begin forming the first of March so we need to know who our sponsors will be ahead of time. You may receive a courtesy call to confirm your sponsorship intent for this season.

**For age groups between 5 – 8 years old**, the team names and jerseys will remain as in the past with the team name and colors selected by the specific sponsor. For this age group only, special requests regarding uniforms, uniform color, artwork, logos etc should be noted on the enclosed Sponsor Form.

**For age groups between 9 – 15 years old**, Major League Baseball (MLB) Team names and logos will be used and printed on the front of the uniforms. As a sponsor, you will still have an opportunity to place your company name and/or logo on the sleeve of the jersey and the team will have the sponsor name listed first in the standings and any press releases. The MLB Team names will be randomly assigned to teams at the coaches meeting.

Thanks again for your past commitment and we look forward to your continued support. The sponsor program is vital to the success and longevity of the program and we look forward to hearing from past sponsors and new sponsors as well. There are a variety of ways to support Fayetteville Youth Baseball. If you have any questions regarding sponsorship or billing, please don't hesitate to contact me via e-mail or at the number below.

Sincerely,

Brian Shaw

[bshaw@sagepartners.us](mailto:bshaw@sagepartners.us)

443-9990 (daytime) and 443-2832 (evening)

Sponsorship Chairman

Fayetteville Youth Baseball Board of Directors

# FAYETTEVILLE YOUTH BASEBALL INC.

PO Box 993 Fayetteville AR 72702

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## Fayetteville Youth Baseball Sponsor Form

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**Sponsor Name:** \_\_\_\_\_

### **Sponsor Contact**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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### **Team Name** (For Ages 5 -8 Only)

Use the following team name: \_\_\_\_\_

Jersey/Socks/Hat Color Preference: \_\_\_\_\_

Shirt/Hat Lettering Color Preference: \_\_\_\_\_

(NOTE: We will take your color preferences into consideration but can not guarantee that your color preferences will be met.)

### **Team Name** (For Ages 9-15): Major League Baseball Team names will be randomly assigned at the coaches meeting.

Use the following sponsor name on the jersey sleeve: \_\_\_\_\_

(NOTE: This is optional, you can elect to not place a sponsor name on the sleeve.)

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### **League** (please circle one)

5 year old    6 year old    7 year old    8 year old    9 year old    10 year old    11&12 yr. old    13 yr. old    14&15 yr. old

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### **Coach Preferences:**

#### **Head Coach**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Child Name: \_\_\_\_\_

#### **Assistant Coach**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Child Name: \_\_\_\_\_

### **Sponsor/Coach** (if Sponsor names a child on the team, the sponsor contact is named as the sponsor/coach)

Name: \_\_\_\_\_ Child Name: \_\_\_\_\_

**Please note: The Head Coach, Assistant Coach, and Sponsor are allowed to place their child on the team only if the child is legal relation or under legal guardianship of the Head Coach, Asst Coach, or Sponsor.**



Fayetteville Youth Baseball  
PO Box 993  
Fayetteville AR 72702

**INVOICE**

If you would like to sponsor a team, feel free to use this invoice for you files.

Invoice Number: **FYB2010**  
Invoice Date: **February 8, 2010**  
Season: **Spring/Summer 2010**  
Due Date: **February 19, 2010**

**Youth Baseball Sponsor Billing Information**

Contact:  
Company:  
Address:  
Email:

Quantity	Sponsor-Type	Age	Team Name	Unit Price	Total Price
1	Team Name:			\$350.00	\$350.00
				<b>Total Amount Due:</b>	<b>\$350.00</b>

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**Please Make Checks Payable to**

Fayetteville Youth Baseball Inc  
P.O. Box 993  
Fayetteville, AR 72702

Thank You for Supporting Fayetteville Youth Baseball.